

The image displays a grid of 24 AVL WORLD magazine covers from 2021, arranged in a 4x6 layout. Each cover features a different entertainment technology story, such as "Robo Captures A Moment In Imagination", "CLF Birsa Creates Flowing Design For MMS 2021", and "Titan Tubes Are Pynch Perfect". The covers include social media icons for Facebook and Instagram, and the magazine's tagline "THE INTERNATIONAL MAGAZINE FOR ENTERTAINMENT TECHNOLOGY".

The
MEDIA
Kit
2022

ABOUT US



MOBILE-FRIENDLY DIGITAL MEDIA

AVL TIMES is internationally recognised as an effective leader in Digital Publishing Platforms for Mobile & Web as more and more consumers use their tablet and mobile devices to consume content. The growing popularity of mobile devices has allowed digital magazines and social media to be an influencer in the global market for Professional Audio technologies. Every issue of AVL TIMES digital magazine will be available for free from our website (www.avltimes.com), social media pages and from anywhere in the world. We firmly believe we have to "give to get", but in giving away, we are creating excitement - for your customers, and for your brand.

WE ARE THE AVL NETWORK

The AVL Network brings together every business resource we have in the world at our disposal — readers, fans, magazines, a legacy brand, and more. We understand that building a legacy takes time, and that is why the solid foundation of our AVL Network took five years to build and ensure that our media platform is on steady ground. Our media platform is where you can amp up the long-term value of your brands and your company. The AVL Network strive to create a significant media platform through new growth opportunities and customer engagement to move people with our innovative media products. This keeps the platform very consistent, and clearly, because of our strengths in brand outreach and information sharing, and thus let our audience know your business and your products and services consistently. And lastly, the AVL Network is fortunate to have a great pool of talent, to broaden what we can give to our audience - who are also your consumers, by targeting content and product information to increase your dominance, advancing your product brand, and take your business brand to the next level. *Get the inside story with AVL TIMES Magazine - "Bringing your brand to your customer."*



Our global outreach is made up of our series of AVL TIMES Digital Magazines, PRO AUDIO Digital Magazine, and multiple social media platforms.



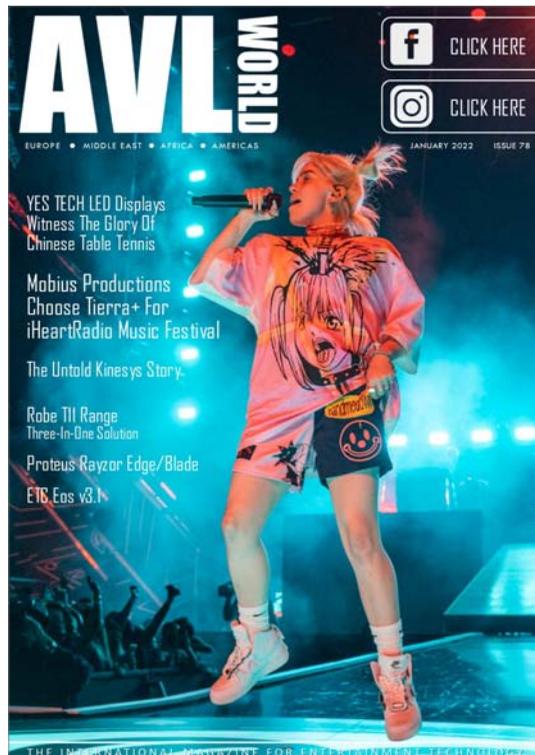
190K
Facebook
Fans/Likes

35K
Instagram
Followers



OUR DIGITAL MAGAZINES

AVL^{TIMES}



AVL WORLD

Frequency: 12 issues
(monthly)
Language: English



AVL TIMES ASIA-PACIFIC

Frequency: 12 issues
(monthly)
Language: English



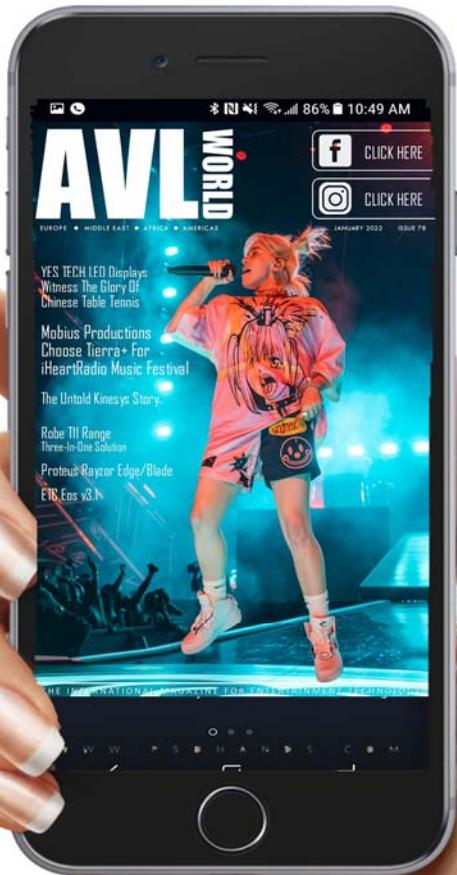
AVL TIMES INDONESIA

Frequency: 6 issues
(bimonthly)
Language: Indonesian

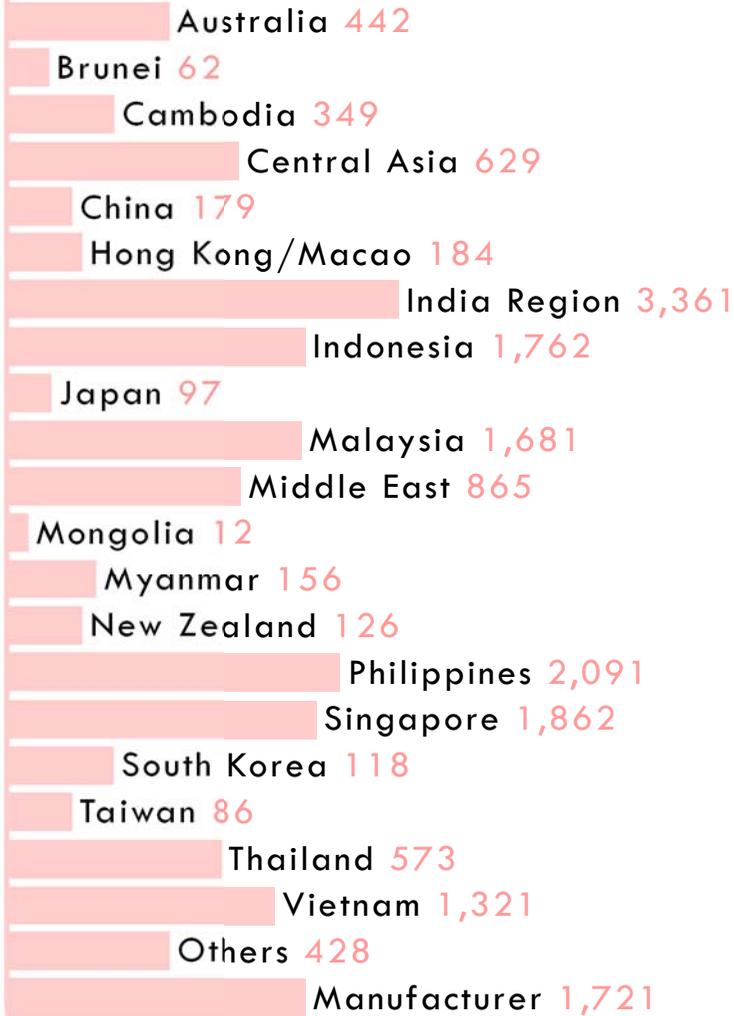


AVL TIMES VIETNAM

Frequency: 6 issues
(bimonthly)
Language: Vietnamese

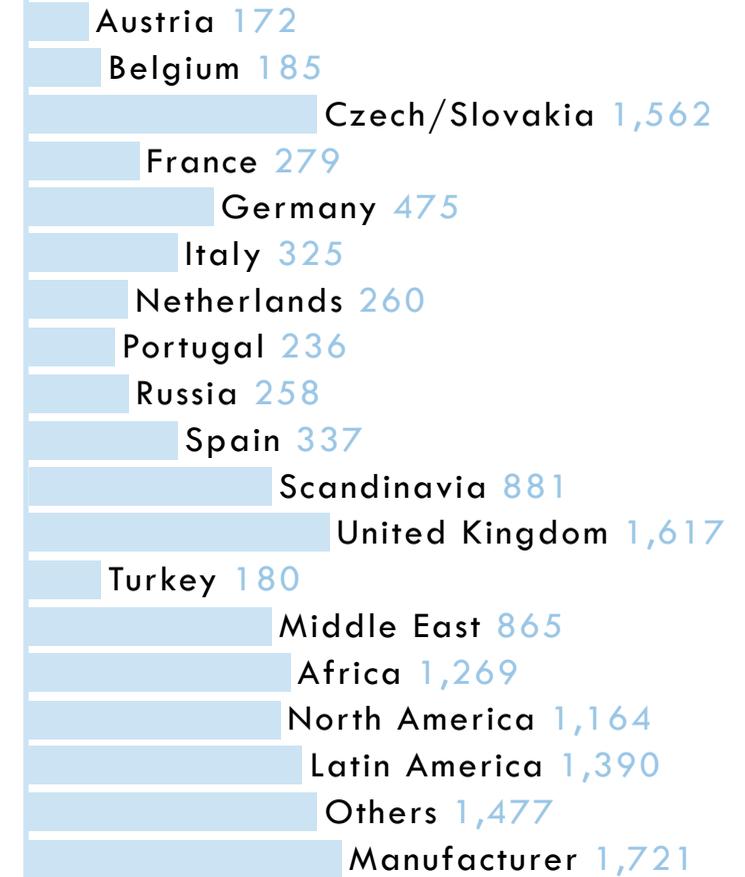


ASIA PACIFIC : 18,105



*India Region includes: India, Pakistan, Nepal, Bangladesh, Sri Lanka, Maldives, Bhutan

WORLD : 14,646



| WORLD (EMEA & AMERICAS) | 1 Issue | 12 Issues (-20%) |
|------------------------------|---------|------------------|
| Full Page (Run-Off-Position) | € 1 000 | € 9.600 |
| Half Page (Run-Off-Position) | € 600 | € 6.000 |



ADVERTISING MATERIAL FOR PRINT SPECIFICATIONS

Ad Size: Trimmed (w x h)

- Full Page 210 x 297 mm
- Half Page 210 x 148 mm (Horizontal)
105 x 297 mm (Vertical)

Artwork : We require either in PDF or JPEG format and in a file size **no larger than 10Mb.**

Deadline : Advertising materials must reach us 14 days before the publish date/month of the issue.

GLOBAL AUDIENCE



With **thousands** of target industry readers and a global audience, promoting your company's products and services through our large email database gets you connected to them instantly.

AFFORDABLE PACKAGES



Our **affordable** email marketing rates will suit any marketing campaign needs. 80% of readers say digital advertising influences their decisions.

E-Blast Solutions

Reach the right customer for your products faster through our affordable email marketing services. AVL TIMES email subscribers currently reaches more than 20,000 avid readers, offering you a large yet targeted group of professional individuals including established resellers and skilled end-users who are keen to learn more about the latest developments in the industry.

How much do our email marketing services cost?

| | |
|-------------|------------------------|
| 1 x E-Blast | € 450 (price per shot) |
| 2 x E-Blast | € 350 (price per shot) |
| 3 x E-Blast | € 250 (price per shot) |

We also offer Social Media Marketing solutions.

Website Solutions

Leaderboard Banner (Top Position)

Size : 940 x 116 pixels

€ 1.300 per/month (6 months contract minimum)

Standard (Side Position)

Size : 300 x 250 pixels

€ 700 per/month (6 months contract minimum)

Banner (Bottom Position)

Size : 940 x 116 pixels

€ 700 per/month (6 months contract minimum)

**Contact us today and build a personalized
advertising package for your needs**

Advertising for AVL WORLD

Contact: Aleš Gřivač

Email: Ales.grivac@gmail.com

Advertising for GREATER CHINA

Company: Worldwide Focus Media Co., Ltd.

Advertising Sales Contact: Judy Wang

Email: Judy@worldwidefocus.hk

Tel: 00852-30780826 | 0086 13810325171



WWW.AVLTIMES.COM



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